

RESUME



Abhinay Tomar

Add:- Duttapura (Morena,M.P).

Mob. : 7089584402

Email ID: abhinayysingh@gmail.com

CAREER OBJECTIVE

- Own process for managing new product updates and launches on the Avid Web Store
- Support product launches on the web store including content, imagery, pricing, etc.
- Contribute to web store related promotional campaign activities designed to increase sales.
- Continually monitor end-users' experience between Avid.com to the Avid web store
- Work closely with customer care call center to keep them of current on all new product launches.
- Collaborate with IT on feature and functionality improvements to the web store
- Answer customer inquiries that have been escalated to the Web Store Operations team from Customer Care.
- Manage both regular and ad hoc web store performance reporting (e.g. weekly revenue forecasting and other sales related reporting.)

ACADMIC QUALIFICATION

Sr.No.	CLASS	BOARD/UNIVERSITY	YEAR	DIVISION/PERCENTAGE
1.	High School	M.P.Board	2008	I st Division
2.	Intermediate	M.P.Board	2010	I st Division
3.	B.E/B.TECH	R.G.P.V University	2015	I st Division

Experienced

Designation

Prahar Equicom Pvt.Ltd,Delhi {CCTV Installer}

(05/03/2016,10/09/2019)

Shri Balaji Collection Enterprises,Delhi {E-Commerce Executive}

(08/12/2020,10/06/2021)

Blue Stark Pvt.Ltd,Ahmedabad {Chat Support,Ms Excel,Email-Writing,Kpo}

(10/10/2021,15/06/2022)

VINR Corp,Delhi {Transcription,Ms word}

(01/07/2022, Still Working)

SKILLS

- Excellent oral and written skills to effectively communicate marketing initiatives to co-workers and outside vendors.
- Excellent analytics skills and experience with KPIs and Analytics software such as Adobe and Google Analytics.
- Good planning and data analysis skills, strong sense of “data talking”. Good at making business plan.
- Experience working effectively across diverse cultures and operating structures; proven ability to excel in a global environment.
- Previous experience with a proven record of demonstrating strong return on investment and achieving eCommerce targets.
- Demonstrates good organizational, leadership and problem-solving skills.

PERSONAL PROFILE

Father Name	:	Vinod Tomar
Date of Birth	:	30/03/1993
Gender	:	Male
Nationality	:	Indian

DECLARATION

I do hereby declare that the statements made in this document are true to the best of my knowledge and belief.

Place:

Date: (Abhinay Tomar)